



Versalis, RadiciGroup and Safitex team up to recycle synthetic grass for sports fields according to Circular Economy principles

Rimini, 6 November 2018 - Versalis (Eni), RadiciGroup and Safitex have joined forces to make synthetic grass for sports fields recyclable in line with the principles of the circular economy. The project was presented today at Ecomondo and is the result of collaboration between Versalis, which supplies the raw material (polyethylene), RadiciGroup, a manufacturer of fibres for sport applications, and Safitex, a manufacturer of synthetic grass turf.

The project involves an all-Italian supply chain and is aimed at reinforcing the circularity of this application in order to reduce its end-of-life impact. Currently, synthetic grass turf is disposed of through landfill or incineration, which produces greenhouse gas emissions.

Thanks to the collaboration between these three Italian industrial leaders pursuing the path of “*Made Green in Italy*”, at the end of its life, synthetic grass turf can now be recycled like other plastics: it is collected, shredded and processed for other applications in the sports sector (shin guards, elbow pads and bibs) or for furnishings (vases, accessories and garden equipment).

In order to assess the project’s environmental performance, the three companies carried out a Life Cycle Assessment (LCA), each for its own product, quantifying the environmental impact with scientific data and calculation rules valid in all European countries in a reliable and transparent manner. The results of the studies carried out on the polymer (Versalis), fibres (Radigreen by RadiciGroup) and turf (EcoNext by Safitex) have been verified by an independent certification body (Certiquality), which issued each with a Product Environmental Footprint (*PEF) certificate, a method recognised Europe-wide that allows the environmental performance of products to be measured throughout their entire life cycle.

**PEF*

The Product Environmental Footprint (PEF) is a method based on Life Cycle Assessment (LCA), used to calculate the environmental performance of a product or service throughout its entire life cycle. Information on the PEF is provided with the general aim of reducing the environmental impact of products and services, taking account of the activities of the supply chain (from the extraction of raw materials through to production, use and final management of waste). The product environmental footprint project was launched in order to develop a harmonised method for studying the environmental footprint that could incorporate a broader series of relevant environmental performance criteria based on the life cycle concept. This approach is vital in order to ensure effective management, due to the fact that certain significant environmental effects can occur “upstream” or “downstream” and so not be immediately evident.

Contatti societari:

Ufficio Stampa: Tel. +39.0252031875 – +39.0659822030

Numero verde azionisti (dall'Italia): 800940924

Numero verde azionisti (dall'estero): +800 11 22 34 56

Centralino: +39.0659821

ufficio.stampa@eni.com

segreteria.societaria.azionisti@eni.com

investor.relations@eni.com

Sito internet: www.versalis.eni.com www.eni.com

 Segui [@eni](https://twitter.com/eni)

RADICIGROUP PRESS OFFICE

Marisa Carrara

marisa.carrara@radicigroup.com

+ 39 345 9148892

WWW.RADICIGROUP.COM

